

Press Release



FOR IMMEDIATE RELEASE

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NAPOLEON® EFC32 AND EFL48 MODERN ELECTRIC FIREPLACES

Two Contemporary Electric Fireplaces Added To Napoleon's Collection

Barrie, ON., March 01, 2011 – The EFC32 and EFL48 electric fireplaces feature clean, crisp contemporary designs with all the convenience of simply hanging, plugging in and enjoying.

The EFC32 has a sleek, curved bay front while the EFL48 has a generous 48” linear glass front that complements the clean minimalist design. The ultra thin depth of both fireplaces allow a minimal protrusion from the wall.

The EFC32 and EFL48 both provide a unique contemporary artwork design with white stone ember beds that can easily switch to optional glass embers in a variety of colours.

“Electric fireplaces are perfect for a quick and easy transformation of living rooms, bedrooms, kitchens, bathrooms, waiting rooms and work spaces” states David Coulson, Napoleon's National Advertising Manager. “They simply plug into a regular 120V outlet.” Coulson added.

Both fireplaces come standard with a built-in bracket that makes installation as easy as hanging on a wall. They come complete with a 5,000 BTU heater featuring three settings and a convenient hand-held remote control that controls heat output and flame intensity. A perfect solution for anyone wanting the calming aesthetics of a fireplace without the need for venting.

The Napoleon® EFC32 and EFL48 electric fireplaces are available at authorized Napoleon® dealers nationwide. For more information, visit www.napoleonfireplaces.com.

About Napoleon® Fireplaces and Grills

It all began in 1976 when a small steel fabrication business launched by Wolfgang Schroeter started manufacturing steel railings in Barrie, Ontario, Canada. At that time, no one could imagine the incredible future that lay ahead for Wolf Steel Ltd. and eventually Napoleon® Fireplaces and Napoleon® Gourmet Grills. Since the first wood stove rolled off the production line over 30 years ago, Wolf Steel's commitment was to be distinctive and successful in everything they do. Napoleon's commitment to producing quality products combined with honest, reliable service has proven to be a successful framework to ensuring the continued rapid growth of the company. Napoleon® is an ISO9001 - 2008 registered company and now operates with 750,000+ square feet of manufacturing space and employs over 750 associates. Napoleon® is North America's largest privately owned manufacturer of quality wood and gas fireplaces (inserts and stoves), gourmet gas and charcoal grills, outdoor living products and waterfalls.